

# ANAS ALI JOWHAR P.S

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PUTHUPPADY KOZHIKODE, KERALA

## DIGITAL MARKETER

 [linkedin.com/in/anas-ali-jowhar-p.s](https://www.linkedin.com/in/anas-ali-jowhar-p.s)

A results-driven Digital Marketer with expertise in SEO, SEM, social media, email campaigns, and content creation. Skilled in using analytics tools like Google Analytics to optimize strategies and drive brand visibility, engagement, and lead generation. Experienced in both organic and paid marketing techniques, focused on delivering measurable results and achieving business goals.

## WORK EXPERIENCE

### CAFE MANAGER

HONEY SPECIAL CAKE  
19/08/23 -17/03/24

- Assisted in creating the annual budget and financial forecasts for the café. Conducted regular reviews of financial records and operations to ensure compliance with industry standards and regulations.

### FRONT OFFICE MANAGER

Club Sulaimani,  
December 2022 - April 2023

- Handled scheduling, inventory management, and vendor relations to ensure smooth business operations.
- Monitored sales performance and implemented strategies to improve revenue and foot traffic.
- Addressed customer inquiries and resolved complaints efficiently, fostering a positive shopping experience.

## RELEVANT SKILLS

- Problem-solving and conflict resolution
- Communication Skills
- Team Leadership
- SEO/SEM Optimization.
- Email Marketing Campaigns
- Paid Advertising (Google Ads, Social Media Ads)

## EDUCATIONAL HISTORY

**DIGITAL MARKETING INTERN**  
Dacademy calicut  
2024 - 2025

**DIPLOMA IN HOTEL MANAGEMENT**  
Passed 2021  
f&b service and hospitality management